2017 Y.E.S. Expo Day Judging Form: **Best Retail Booth Display**

Y.E.S. FOR ARKANSAS
A PROJECT OF THE ARKANSAS ECONOMIC ACCELERATION FOUNDATION
AN AFFILIATE OF ARKANSAS CAPITAL

Friday, January 27, 2017

Judge: _____

Judging Scale:
0 - Not Demonstrated
1 - Unsatisfactory
2 - Needs Improvement
3 - Effective
4 - Highly Effective
5 - Outstanding

Booth #	Business Plan Name	Student Presentation			Signage	Booth			Product Display		Total
		Friendliness	Customer Service Skills	Knowledge of Product	Design & Creativity	Orderly & Appealing	Use of Color	Use of Light & Props	Product Centrally Focused	Creativity in Display	